



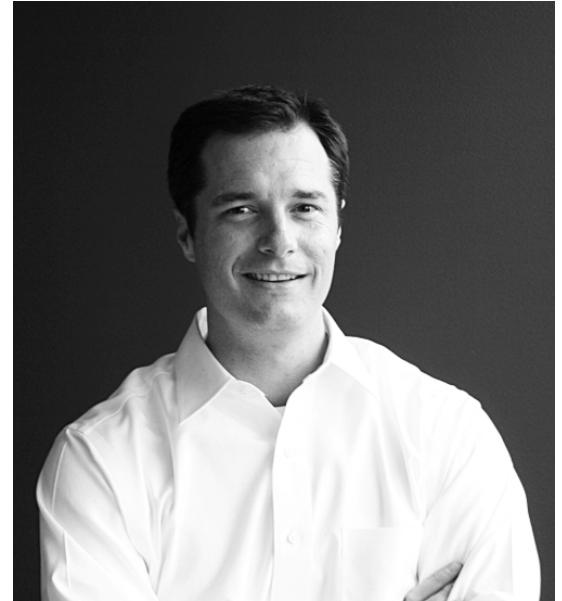
Trey James

IT Strategies and Solutions That Help You Make an Impact and Obtain a Return on Investment Today

Trey James is the co-founder and CEO of Xcentric, which specializes in IT solutions and certified networks for CPA firms. Xcentric helps CPAs leverage and use technology for strategic and operational advantage. Xcentric works with several hundred firms on IT-related issues. Trey brings 18 years of experience – a blend of executive, strategic, technical and operational roles including successful roles with the regional firms, local firms and leading IT consultancies to the profession.

CPA firms are struggling with a variety of challenges related to IT: information security management and access; mobile and remote computing; disaster recovery; how to keep up with technology; can't find the right people or solutions to manage their IT needs; where to strategically focus limited resources for optimum results; what technologies to adopt for a leading edge and points of differentiation; how to leverage technology to enhance productivity and attract staff; and how to manage IT budget and spend.

Trey James was selected as one of the Top 40 under 40 honorees in the accounting profession by *CPA Technology Advisor Magazine* in 2006, 2007, and 2008.



Trey James, PRESIDENT/CEO
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Audience Comments

"Trey brings a conversational style to his programs that not only informs attendees of the issue, but provides solutions that they can take back to their firms and confidently implement."

Roman Kepczyk, President, InfoTech Partners, North America

"Our members get significant value in the information Trey freely shares. His presentations are always very well organized and relevant to the audience's current needs."

Kim Fantaci, Executive Director, Association for Accounting Administration

"Cutting edge topics with great responses to Q&A. We rate you 5 out of 5 on audience appreciation, content, topic, and presentation. Preparation was excellent."

Lynn Caswell, Georgia Society of CPAs

"This last tax season, my own chargeable hours were up 25%! Xcentric kept our network apps running practically 100% during business hours this last tax season."

Richard Oppenheimer, CPA, Partner, Ross Lane & Company

MOST REQUESTED SPEAKING TOPICS

- [Technology Trends for the CPA Firm](#)
- [Information Security Management and Access: How to secure client and firm information to eliminate risk](#)
- [Mobile and Remote Computing: How to leverage and manage technology to enhance productivity](#)
- [IT Spend: How to develop a strategic technology plan using benchmarks and budgeting](#)
- [Transformation of your IT resources and approach for growth and profitability](#)

RECENT SPEAKING ENGAGEMENTS

- [Association for Accounting Administration](#)
- [Enterprise Network Worldwide](#)
- [Firm Foundation](#)
- [IGAF](#)
- [PKF](#)
- [RSM McGladrey Network](#)